DATA ANALYSIS SYSTEM AND METHOD

ABSTRACT OF THE DISCLOSED EMBODIMENTS OF THE INVENTION

A system and method of communication for a confined area of a facility are disclosed. Personal identification information of a guest is received into at least one of a set of stations distributed throughout the confined area to register the guest. Demographic information regarding the registered guest is received. The movement of the guest is monitored over time, and the guest movement information is stored. Reports are created on the demographic and movements of the guest.